

Report to:	HEALTHWATCH BLACKPOOL
Relevant Officer:	Scott Butterfield, Corporate Development and Research Manager, Blackpool Council
Date of Meeting	17 May 2016

DRAFT HEALTH AND WELLBEING STRATEGY

1.0 Purpose of the report:

- 1.1 To inform Healthwatch Blackpool of the progress made to develop the draft Health and Wellbeing Strategy 2016/ 2019 to date and to request support in the consultation process by delivering an element of public engagement on the strategy.

2.0 Recommendation(s):

The Board is requested to:

- 2.1 Note the progress made to date and comment on the draft document.
- 2.2 Contribute towards shaping any gaps identified.
- 2.3 Suggest key actions for the future.
- 2.4 Agree to support the delivery of public consultation on the strategic priorities and key actions.

3.0 Reasons for recommendation(s):

- 3.1 As part of their statutory duties, Health and Wellbeing Boards are required to produce a strategy setting out their priorities for reducing health inequalities in the local area based on data from the Joint Strategic Needs Assessment.

The Health and Social Care Act 2012 also states that ‘in preparing a strategy ... the responsible local authority and each of its partner clinical commissioning groups must—

- (a) involve the Local Healthwatch organisation for the area of the responsible local authority, and
- (b) involve the people who live or work in that area.’

5.0 Background Information

5.1 The current Health and Wellbeing Strategy expired at the end of 2015; it had been agreed that a new strategy would be produced based on four new priorities that the Health and Wellbeing Board had agreed previously, and taking into consideration wider local and national policy developments that are currently unfolding.

5.2 Various stakeholders have been involved in the strategy's development including members of the Strategic Commissioning Group, the Public Health department and the Council's Head of Housing.

5.3 Health and Wellbeing Board members had an opportunity to share their views on the strategy at their meeting on 20 April. They noted:

- The importance of describing and developing links to addressing Blackpool's economy;
 - The need to reference the importance of quality healthcare;
 - The importance of not pitching the strategy at too high a level, ensuring that the action plan is one that the Board can own and monitor;
 - To be realistic about the impact we can make on areas subject to significant funding reductions;
 - The need to be clear about the plan for the third sector, so that they could adapt and develop an appropriate response;
 - The need for community development work in order to build resilience;
 - The important role that the strategy should play in shaping partner organisations' priorities and strategies;
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- In addition, the board requested that a short duration task and finish group is arranged to pull together work currently underway to address the Social Isolation/Community Resilience priority. This will consider how initiatives such as Vanguard will help to build capacity and consequently address this priority.

5.4 Next steps

Further consultation is planned with stakeholders, including public and third sector service providers and members of the public, and we would like to work with Healthwatch Blackpool to agree an appropriate mechanism for consulting with members of the public on the strategic priorities and actions described in the strategy prior to its final approval.

- 5.5 The strategy is likely to be brought before the July Health and Wellbeing Board for final signoff. This is slightly later than anticipated, but reflects the additional work identified by the Health and Wellbeing Board to articulate the work outlined above.

List of Appendices:

Appendix 4(a) - Draft Health and Wellbeing Strategy 2016/ 2019

6.0 Legal considerations:

- 6.1 There is a statutory requirement for Health and Wellbeing Boards to produce a strategy as part of the Health and Social Care Act 2012.

7.0 Human Resources considerations:

- 7.1 None

8.0 Equalities considerations:

- 8.1 An Equality Impact Assessment will be carried out; however, the purpose of the strategy is to set out a plan to reduce health inequalities in Blackpool therefore it is not expected that any specific groups will be negatively impacted by the strategy.

9.0 Financial considerations:

- 9.1 None

10.0 Risk management considerations:

- 10.1 None

11.0 Ethical considerations:

- 11.1 None

12.0 Internal/ External Consultation undertaken:

- 12.1 This is referred to in the main report.

13.0 Background papers:

- 13.1 None